COPx

COPx Chapter Toolkit

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Get in Touch: For media inquiries, partnerships, or coordination of future COPx events, please contact info@copx.global |community@copx.global|www.copx.global

Become a COPx Chapter

As a COPx chapter, you can inspire your local community, help it to take action, highlight local efforts, and connect others. You can embody the vision of global transformation through local action. You can propose webinars, share stories, and so much more. Global climate action begins locally. Be part of the global network of climate heroes by starting a local COPx chapter.

Chapters allow COPx members to take action and also to connect with neighbors who share the same aspiration. Collaborate, learn, and lean on each other to create a finer future together.

As a chapter, you can inspire your local community by taking action, highlighting local efforts, and connecting others. You can boost participation in climate action and COPx activities, propose webinars, share stories, and so much more. Global climate action begins locally. Be part of the global network of climate heroes by starting a local COPx chapter.

Steps you can take to start a COPx chapter

- Decide that you want to create a chapter
- Tell people about COPx in both informal and formal spaces
- Start by hosting a local meeting and inviting conversations
- Discuss what your local community needs and focus on those priorities. Explore how to support each other.
- Share relevant activities and actions within your community
- Connect with us so we can help your chapter gain traction

We have curated the following resources to ensure chapters are well equipped to stay connected to COPx – please reach out to us to learn more or share your feedback.

Branding

COPx is at its core, open to all.

The branding reflects this: utilising the widely available font *Courier New* for all text. The colours are similarly simple and impactful.

COPx Logo:

COPx

Social media accounts

Instagram: COPx Instagram Link
Linkedin: COPx Linkedin Link
Facebook: COPx Facebook Link
Hashtags: #COPx #ConferencesofPeoples #COPxGlobal
Relevant links: COPx Website Link

Sample social media copy about COPx

Please use this video and story to help your audiences understand COPx:

Short Video Link

Graphic Novel Link

Accompanying text about COPx, please feel free to tweak for your channels.

Instagram:

Feeling alone in your climate action? You're not. ��

COPx, the Conferences of People, connects you to a global network of people taking action on climate where they live. It's a space for sharing ideas, learning from others and amplifying what works, so we can strengthen our efforts.

By linking local efforts across the world, COPx helps turn individual actions into a visible and powerful movement for change. Together we can scale up solutions, build political will and accelerate climate action everywhere.

LinkedIn:

What if the solutions we need are already here, but remain disconnected?

Across the world, people are already acting on climate:

restoring ecosystems, shifting energy systems, rethinking food and community life. But too often, these efforts remain isolated.

COPx, the Conferences of People, brings these actions together. By connecting local initiatives into a shared global network, it helps turn scattered efforts into a visible, collective force for change.

Join the movement:

#COPx #ConferencesofPeople #COPxGlobal

Facebook:

Feeling alone in your climate action? You're not. ��

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COPx

Be part of a supportive global network organised by and for the people ➡️ https://copx.global/

�� Join the movement: https://copx.global/

#COPx #ConferencesofPeople #COPxGlobal

Bluesky, Threads or X:

Change doesn't start at the top. It starts where people are.

COPx, the Conferences of People, is built on a simple idea: real climate progress happens when people act in their own communities. Inspire and be inspired.

�� Join the movement: https://copx.global/

#COPx #ConferencesofPeople #COPxGlobal

We invite you to inspire and be inspired. And please send us your climate action activities and we will amplify your chapter. As a COPx chapter you