



## **COPx blog contribution guidelines**

### **Who are we looking for?**

**You.** COPx is built on the idea that climate action isn't waiting for governments – it's already happening in your street, your school, your community. We want to hear from the people making it happen. You don't need to be an expert or a public figure. You just need a story worth sharing.

### **Blog posts**

#### **What to write about**

Tell us about real climate action happening near you, and how you're getting involved. It might be your community garden that's cutting food miles, a local energy co-op, a school that's gone solar, the neighbourhood repair café, or simply one person who decided to do something – and did. We call these people *climate heroes like you*, and we want the world to know they exist.

Think: *"If a friend asked me what's actually working on climate and wanted to do something themselves, what would I tell them?"* Write that.

#### **Format and length**

- Maximum 800 words
- Write in the first person
- Lead with the most interesting thing: don't save the best for last
- Use short paragraphs and subheadings to break things up
- Avoid jargon; if a technical term is essential, explain it plainly

- Link to relevant organisations, projects, or resources where helpful – no footnotes needed

## **Tone**

Warm, direct, and optimistic without glossing over the hard stuff. We're not looking for doom or for spin. Just honest stories about what people are doing and why it matters.

## **How to submit**

Share a photo, location, links and other requested information, and upload your blog text to a service like Google Drive or Dropbox and share the link, via the "Submit your project" button under our map:

<https://copx.global/join/#map>

All submissions are reviewed before publication and may be lightly edited. Contributions don't represent an official COPx position – we'll add a brief note to that effect.

**A note on AI:** We don't mind if you use AI tools to help organise your thoughts – but please make sure the final piece represents you and your authentic voice.

*Questions? Get in touch at [info@copx.global](mailto:info@copx.global) – we'd love to hear from you.*