



COPx contribution guidelines – videos and testimonials

Who are we looking for?

You. COPx is built on the idea that climate action isn't waiting for governments – it's already happening in your street, your school, your community. We want to hear from the people making it happen. You don't need to be an expert or a public figure. You just need a story worth sharing.

Testimonials

Want to tell the world what you're doing for the climate here and now? Send a photo of you and a short quote (under 50 words) telling us why you're a COPx organiser, what you're doing, or local climate action is important to you.

We'll make a social media graphic and share your story on the COPx social media channels and website.

How to submit

Share your photo and text, alongside your name and your country, by email to info@copx.global

Short videos

What works well

Short, personal, and real. A one-minute clip of someone explaining why they started a community composting scheme beats a polished ten-minute documentary every time. Phone footage is absolutely fine – authenticity matters more than production values.

Ideas to get you started

- A 60-second tour of a local climate project

- A quick "why I do this" message – why you're organising or volunteering in your community
- A before-and-after of a neighbourhood transformation
- A "Do One Thing" challenge – show us your COPx action!

Format guidelines

- Aim for 60–90 seconds; 3 minutes maximum
- Vertical (portrait) or square format works best for social sharing
- Speak clearly and, if possible, include captions or subtitles
- No fancy editing required – just good light, clear audio, and a genuine message

How to submit

Upload your video to a sharing link (Google Drive, WeTransfer, etc.) and send it to info@copx.global with a brief description of what it's about and who's in it.

A few things to keep in mind

- Content should focus on **solutions and action**, not just problems
- Be respectful of the communities and individuals you're writing or filming about – get permission where needed
- COPx is a global movement: what works in one place may not translate everywhere, so share context
- Contributions don't represent an official COPx position – we'll add a brief note to that effect

Questions? Get in touch at info@copx.global – we'd love to hear from you.