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COPx Partner Toolkit

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COPx

What is COPx?

Thank you for partnering with us and welcome to COPx – an international people’s movement for climate justice.

COPx is Conferences of People, Independently Organised. We don’t wait on bureaucrats. We empower individuals, local communities, and organisations, to translate concern about climate into real action where people live. COPx creates the broadest common ground, making climate solutions a unifying force. As people make their voices heard and build millions of climate actions locally, climate action becomes visible and politically effective.

COPx is you, it’s me, it’s everyone who is willing to take action, every day, no matter how small.

Climate change is not waiting for permission. It is reshaping economies, ecosystems, and communities in real time. The question is not whether change is coming—it’s here. The question is: how will it shape our lives. Together, we can create solutions that ripple across communities and around the world.

COPx is both a noun and a verb.

As a noun, COPx represents a gathering point – a convergence of energy, ideas, and commitment.

As a verb, COPx is something we do. It is how we convene, activate, implement, and advance climate solutions in our communities.

Yes, we need to change policies, industries, and how decisions are made at the national and global level. But after 30 years of working at the international level, we’ve found that creating the political will to drive those changes will require creating a global movement of individuals demanding action. That is COPx. And at the same time, by implementing the solutions at the local level, we’re on our way to solving the crisis. The crisis is not your fault, but implementing the solutions is the responsibility of us all. Otherwise, it will never happen.

COPx

Guiding vision

COPx is about disciplined focus on our span of control. What can I influence? What can we implement now? What measurable action will strengthen our collective future?

Global transformation is built from local action. Policy shifts when communities move. Markets respond when people organise. Culture changes when this becomes visible and normal.

This is not theoretical. It is practical. It is actionable. It is scalable.

Being a COPx partner

As a partner of COPx, you will support the vision of global transformation through local action. We invite you to inspire and be inspired - please send us your activities focused on climate action and amplify our work.

Across your audiences, please encourage people to take climate action. If they or you are already engaged in climate action, tell us about it through testimonial blogs or videos. If your community action revolves around climate, they will now be inspired and supported by COPx.

As a partner, you can boost participation in COPx activities, propose webinars, share stories and so much more. Be the structural support for a global network of climate heroes.

Here are some steps you can take to support COPx:

- Adding COPx to your website and directing people to sign up
- Reposting our updates and content across social media channels
- Sharing relevant activities you are engaged in so we may amplify your stories and action through [blogs, videos and testimonials](#)
- Telling people about COPx - in informal and formal spaces

We have curated the following resources to ensure our partners are well-equipped to spread the word about COPx - please reach out to us to learn more or share your feedback.

Social media accounts to follow:

Instagram:

<https://www.instagram.com/copxglobal/> or @copxglobal

LinkedIn:

<https://www.linkedin.com/company/copx/>

Facebook:

COPx

<https://facebook.com/copxglobal>

Hashtags:

#COPx #ConferencesofPeoples #COPxGlobal

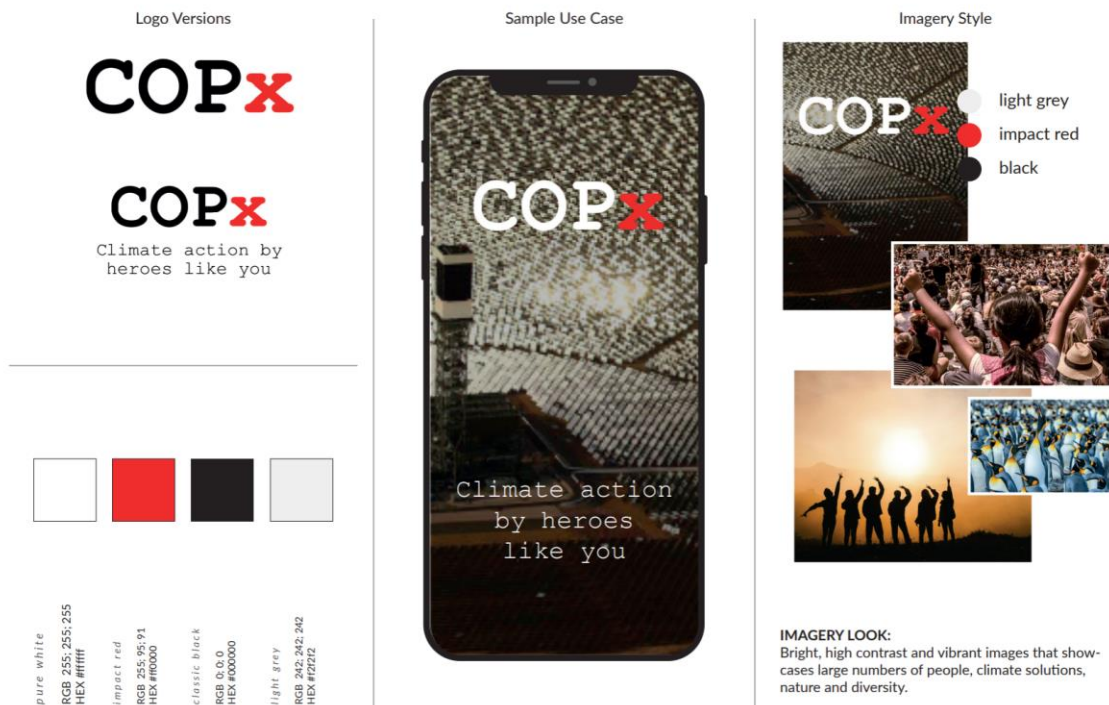
Relevant links:

- [COPx website](#)

Branding

COPx is at its core, open to all.

The branding reflects this: utilising the widely available font *Courier New* for all text. The colours are similarly simple and impactful.



We invite you to use any of the following to spread the concepts and community of COPx, we request that you make a copy and work on that version:

Carousel format for LinkedIn or Instagram (1200x1500 pixels):

<https://canva.link/y41x2dzqdhsbsxz>

Portrait format event (1200x1500 pixels):

<https://canva.link/rbv7hzz3jdaax66>

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Event web banners (1920x1080 pixels): <https://canva.link/hwctzzu42gw17v1>

The COPx logos can also be found in this folder: [Partner toolkit branding](#)

Sample social media copy about COPx

Please use this video to help your audiences understand COPx:

[COPx Promo.mp4](#)

Accompanying text about COPx, please feel free to tweak for your channels.

Instagram:

Feeling alone in your climate action? You're not. 🌍

COPx, the Conferences of People, connects you to a global network of people taking action on climate where they live. It's a space for sharing ideas, learning from others and amplifying what works, so we can strengthen our efforts.

By linking local efforts across the world, COPx helps turn individual actions into a visible and powerful movement for change. Together we can scale up solutions, build political will and accelerate climate action everywhere.

LinkedIn:

What if the solutions we need are already here, but remain disconnected?

Across the world, people are already acting on climate: restoring ecosystems, shifting energy systems, rethinking food and community life. But too often, these efforts remain isolated.

COPx, the Conferences of People, brings these actions together. By connecting local initiatives into a shared global network, it helps turn scattered efforts into a visible, collective force for change.

Join the movement:


#COPx #ConferencesofPeople #COPxGlobal

Facebook:

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COPx

Be part of a supportive global network organised by and for the people 
<https://www.copx.global/>

👉 Join the movement: <https://www.copx.global/>

#COPx #ConferencesofPeople #COPxGlobal

Bluesky, Threads or X:

Change doesn't start at the top. It starts where people are.

COPx, the Conferences of People, is built on a simple idea: real climate progress happens when people act in their own communities. Inspire and be inspired.

👉 Join the movement: <https://www.copx.global/>

#COPx #ConferencesofPeople #COPxGlobal